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Questions to Ask Before Creating a Website

1. Do you currently have a website? What is the URL?
2. Describe the products/services you sell.
3. What are your top 3 frustrations with your current site?
4. What do you like about your current site?
5. What is the age range of your target client base?
6. Name 3 things that are most important about the design of your new website
7. Name 3 things that are least important in the design of your new website
8. Do you have any color preferences, existing brand colors?
9. Deadline, timing or exact date of completion for your site
10. What is your intended price range?
11. Do you need to be able to update the website on your own?
12. Will this be an e-commerce site? Will you be selling any products or taking payments on your site?
13. If you using existing copy of current website will it need to be modified in any way?
14. Is your logo and other imagery web ready?
15. Do you have all images that you would like to be included in your website?
16. What do you want to say on your website?
17. Who will provide content for the website?
18. Is the website to be designed from scratch, or is it a makeover of an existing site?